Project Priority

Date:	Eva	luation Method			#1			#2						#3	#4				
Project Ide	ea	Market	Time	Diff.	Risk	Profit	Т	1	2	3	4	5	6	7	8	Т	Т	Т	Р
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Method #1	Method #2	Method #3	Method #4
TIME - The longer the project will take, the lower the rating. DIFFICULTY - The greater the degree of difficulty, the lower the rating. RISK - The greater the risk (cost of venture) the lower the rating. PROFIT - The higher the potential for profit, the higher the rating. Give a rating (between 1-5) for each of the above categories.	1 - MARKET Demand 2 - PRODUCT Value 3 - COMPANY Ease of Formation 4 - OFFICE Ease of Set-up 5 - ADVERTISING Potential 6 - PROMOTION Testing Potential 7 - EXPANSION Potential 8 - PROFIT Potential Give a rating (between 1-5) for each of the above categories.	Complete EGS's Project Evaluation Checklist (see Guidebook #16) for each project idea. Transfer results to this form.	Sum totals from Evaluation Methods #1, #2, and #3. This final total will give you a final project score out of a hundred. NOTE: After using any of the four evaluation methods, prioritizie projects by giving the highest score a number 1, the second hightest a number 2, etc.